

# **POCKLINGTON RUNNERS**



## **Code of Conduct for Social Media**

### **1. Overview**

- 1.1. Social Media (Facebook, Twitter, Instagram etc) is a great way for Pocklington Runners to share information with their members and others who may potentially be interested in the club.
- 1.2. Whilst Pocklington Runners recognises the benefits of using social media sites, there may be potential for it to be misused or for posts to cause offence to others and it is essential that members make informed decisions about how they use social media to protect our club and our members.

### **2. Members Responsibility**

- 2.1. Always be respectful – remember that posts/comments can be viewed by all members.
- 2.2. Refrain from publishing comments, images or infographics that could be disrespectful, controversial or about potentially inflammatory subjects such as politics or religion.
- 2.3. Avoid hostile or harassing communications or comments that could be viewed as abusive, offensive, or derogatory. Harassment is any offensive conduct based on a person's race, sex, gender identity, national origin, colour, disability, age, sexual orientation, marital status, religion, or any other status protected by law.
- 2.4. Only post running or club related subjects, such as sharing running experiences and race experiences, running related photos, organising informal social runs, training tips, club night information, promoting club activities.
- 2.5. Do not sell or swap race entries / race numbers unless you are able to officially transfer the place in line with that race's rules and regulations.
- 2.6. Pocklington Runners social media platforms are not to be used for advertising for commercial gain unless prior approval of the committee has been gained.
- 2.7. Pocklington Runners social media platforms are not to be used for raising issues with the Committee. If an issue has arisen this needs to be sent to the Committee via [info@pockrunners.uk](mailto:info@pockrunners.uk) Be aware of publishing copyrighted or borrowed material with citations and links. When publishing direct paraphrased quotes, thoughts, ideas, photos, or videos, give credit to the original publisher or author.
- 2.8. Pocklington Runners Committee reserve the right to delete any post or comment within any social media platform without warning or notice. Persistent inappropriate posting or commenting will result in being banned from the social media platform and/or club disciplinary action.
- 2.9. Finally – think before you post!